



Tim Noke

Design Systems UX Designer

With a broad set of web and software skills and experiences, I am uniquely qualified to bridge the gap between Business and Engineering within the digital product lifecycle.

I have a proven track record of interpreting and refining requirements from marketing, product management and user experience teams into simple and robust solutions that delight users and achieve key business goals.



timnoke.com



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Los Gatos, CA 95032

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN, 1995
Bachelor of Fine Arts, Industrial/Product Design

AWARDS

CMSB ACE AWARD 2012 & 2014
Group award for Achievement, Commitment and Excellence for work above and beyond on a key product initiative

PATENTS

US 20140208235 & US 20140181208

EXPERIENCE

DESIGN SYSTEMS UX DESIGNER
McAfee – Santa Clara, CA

April 2019 – Present

Bridging the gap between design and engineering by leading the research and development of a Design System to serve cross-functional teams across the Consumer organization.

- Helped develop 2 full featured internal UI libraries (React and HTML/CSS) to be 1:1 with a Figma library to bring consistency and quality across digital experiences.
- Collaborated with designers, developers, QA, and product management on a cross-functional, agile team.
- Championed efficient, delightful and accessible user experiences.
- Communicated requirements to team members, articulated detailed feedback, ensuring clear, logical and consistent design and development decisions were made.

SENIOR UI/UX DESIGNER
McAfee – Santa Clara, CA

May 2014 – April 2019

Designed, developed, implemented and tested web-driven and desktop applications.

WEB UI DESIGNER
McAfee – Santa Clara, CA

April 2008 – May 2014

Designed, developed, implemented and managed online marketing campaigns in the form of web sites, HTML emails and promotional landing pages.

SENIOR DESIGNER
Interform – Woodside, CA

May 1997 – April 2008

Product: Iterative Design Concepts, Conceptual Engineering, 2D CAD, Product Renderings/Illustrations, 3D CAD, Solid Models

Digital: Websites, Visualizations, Interfaces and Guides

VISUAL DESIGN

- High Fidelity Mockups
- Wireframing
- Storyboards
- Prototyping
- Typography
- Branding
- Graphics
- Illustration
- Animation
- Video

ENGINEERING

- HTML/XHTML
- SCSS/CSS
- Responsive Design
- SVG optimization
- CSS3 animation
- Cross-browser compatibility
- Accessibility standards
- QA Testing
- HTML email coding and testing
- Experience with JS, jQuery, Angular JS and React JS

COMMUNICATION

- Excellent written and verbal skills
- Strong presentation skills
- Video/still screen capture
- Video editing
- Public speaking
- Agile/SCRUM methodologies

TOOLS

- Figma
- Sketch
- Adobe CC
- InVision
- Keynote
- Camtasia
- Premiere
- Visual Studio Code
- Developer Tools
- Storybook
- GitHub
- NPM
- VMWare
- Confluence
- Jira
- Sharepoint
- Microsoft Office